

Five-Minute Marketing- By Dacia Wiegandt

8 reasons why women start a Mary Kay Business:

1. Money- highest direct commission paid in the U.S.- 50% commissions on all products.
2. Car - Earn theUse of Car!! Insurance almost fully paid or Cash compensation in lieu of car.
3. Friends- Support system. In business for yourself, not by yourself!
4. Freedom from corporate America- no glass ceilings, unlimited earning potential!
5. Flexibility- full time pay for part time work, on the go selling, great for any busy woman, mom, full time employee.
6. Website opportunity- you can have your own website for \$30.00 your first year.
7. Tax advantages- self-employed, so tax benefits and deductions are numerous.
8. Company Values- God first, family second, and career third. Golden Rule is applied to all business in the sales force and corporate in Dallas.

What does it take to get started?

\$100.00 plus tax and shipping (\$400.00 value in the kit)

We have the privilege of investing in inventory. It is not required, but recommended.

It is all up to you and how much you feel you would need to service your customers (\$600 to \$3600)

90% buyback guarantee on all inventory purchased making it almost a risk free investment.

My Director will answer all of your questions for you.

"I understand that this may or may or not be something you are interested in, however, could you see yourself in your WILDEST dreams getting started and making some extra money with Mary Kay?"

Give me your opinion

1. What did I share with you that got you excited about the Mary Kay opportunity? _____

2. Why would you be good at this business? _____

3. What would be something that would concern you? _____

4. If you knew you couldn't fail and that I would teach you everything you need to succeed, what would you do? _____

5. On a scale from 1-10, where would you be?

NEVER 1 2 3 4 can't be on the fence 6 7 8 9 10 YES!!

Your Name _____ Cell Phone _____ Best time to Call or Text _____

Your Address _____ City _____ St _____ Zip _____

Consultant's Name _____ Date of makeover _____ Lip Color _____

Comments: _____
