

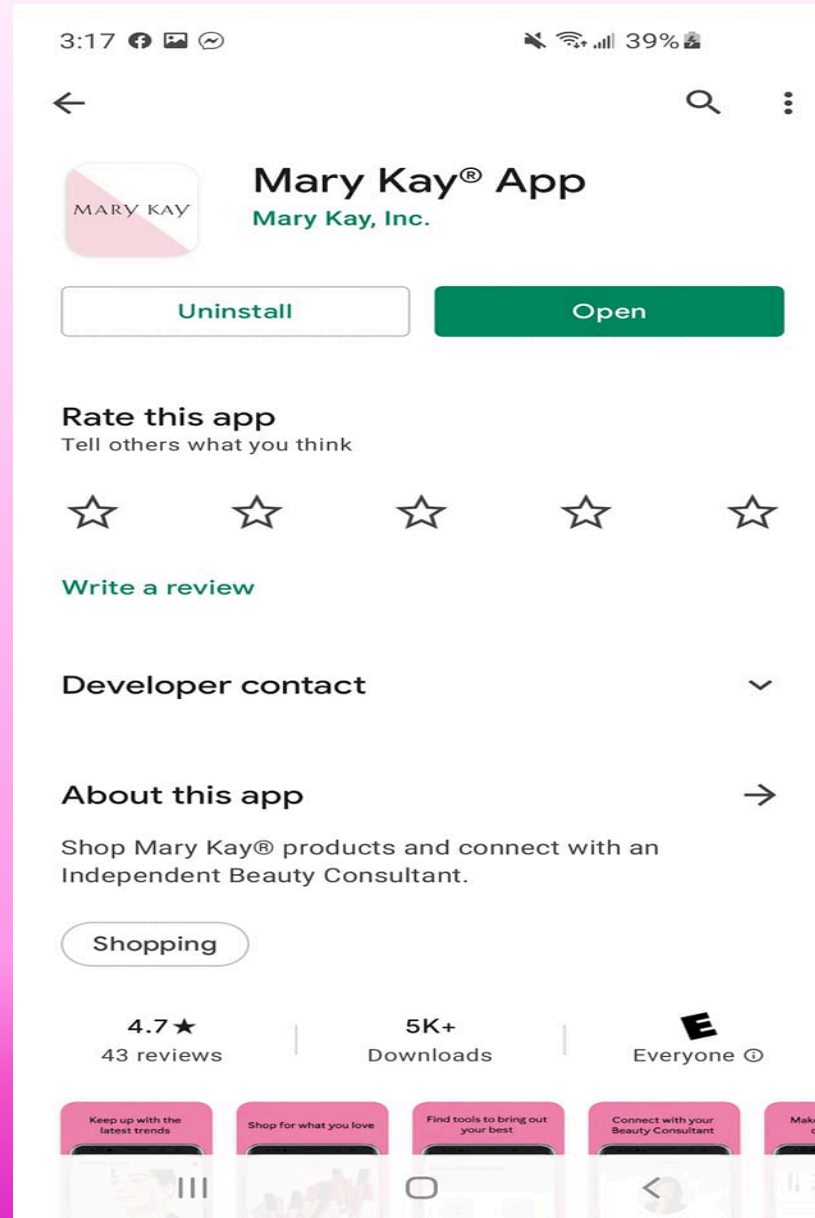
Mary Kay App

Nicole Depman, Senior Mary Kay Consultant

App Store

Have your customer
download the app
from their app store

Search “Mary Kay App”

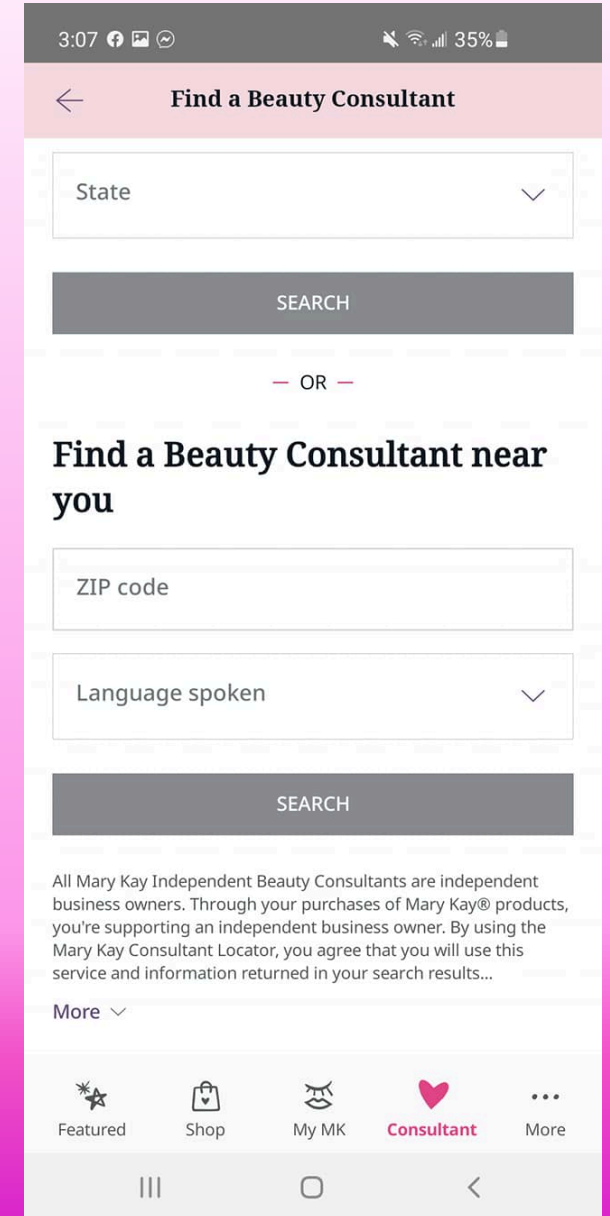
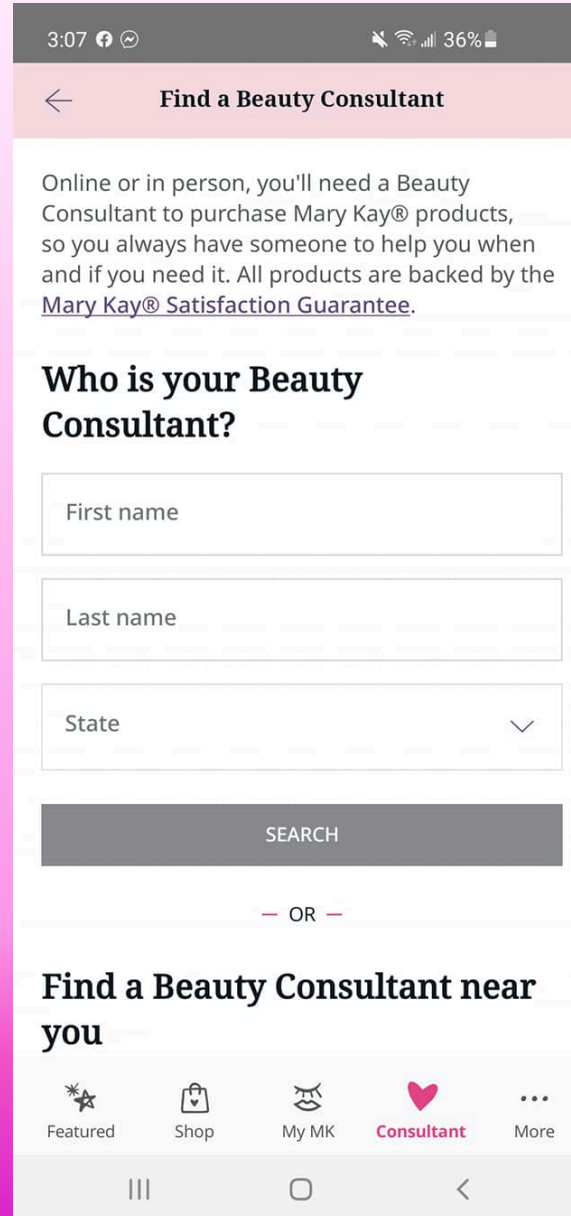


Suggest you download
it and play around to
help you understand
the setup.

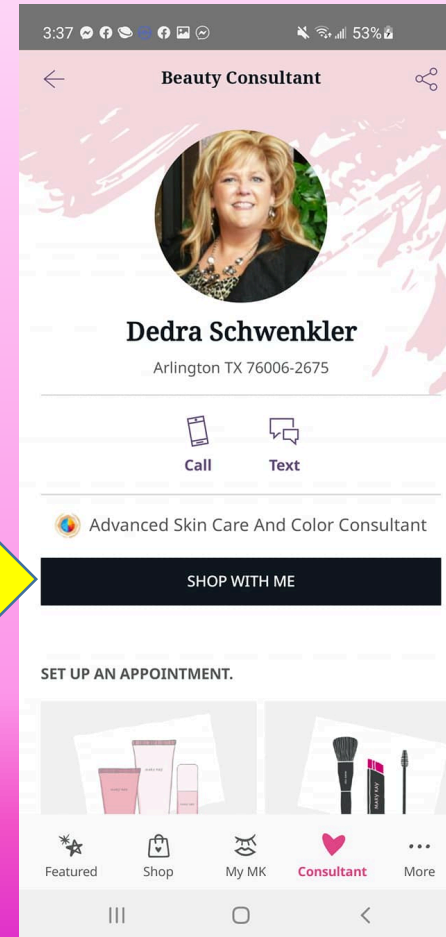
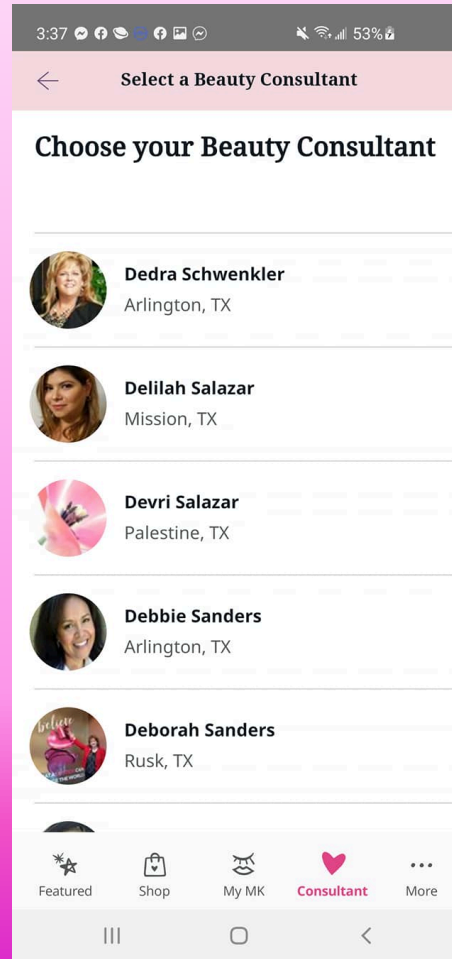
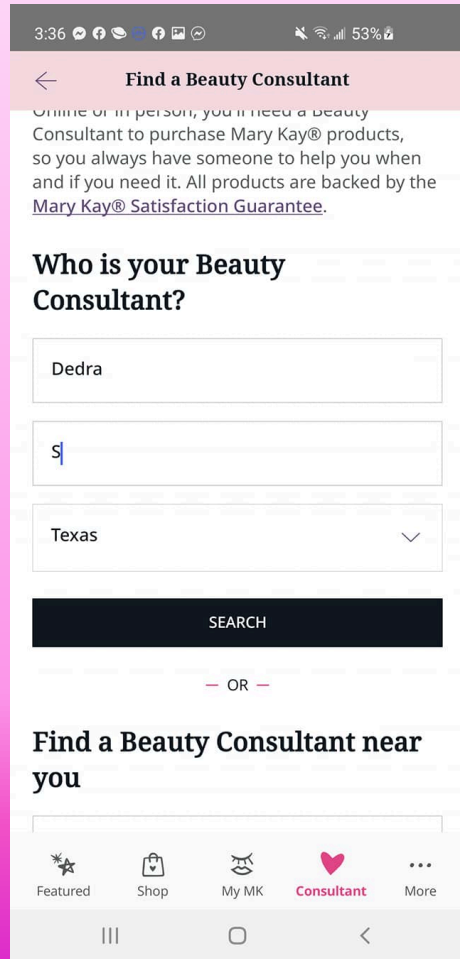
First Open the App

There is 2 ways for you customer to look you up.

- ★ First and Last Name & State
- They can use last Initial
- ★ Zip code and Language



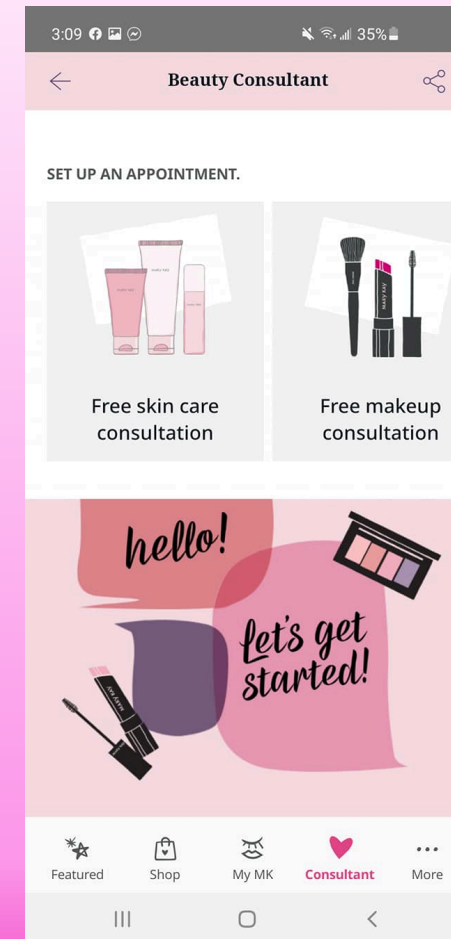
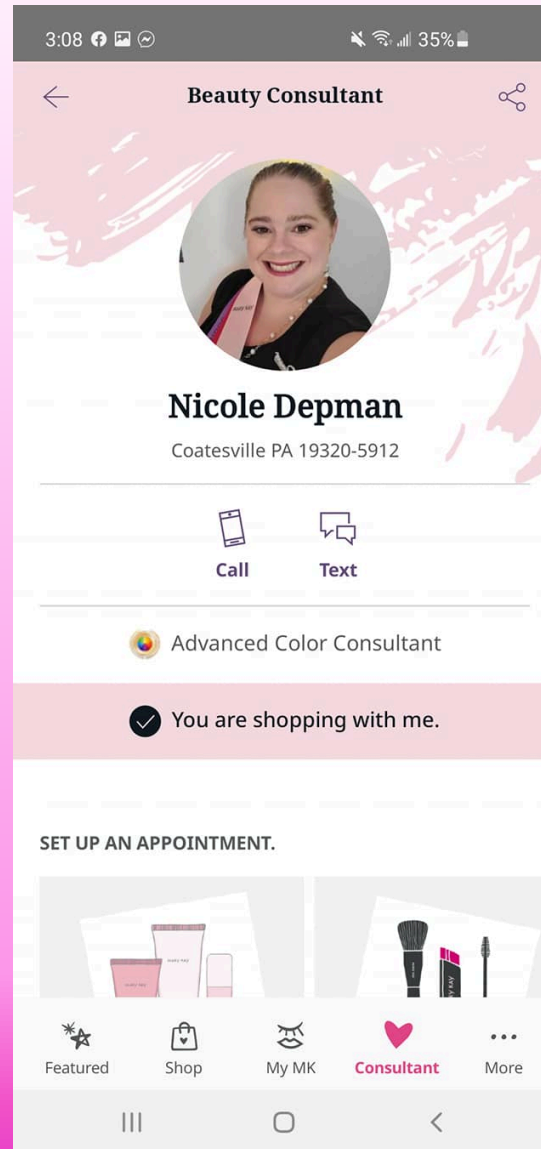
Selecting a Consultant



Consultant Tab

They can:

1. Call you
2. Text you
3. Share you contact information
4. Set up a Skin Care Appointment
5. Set up a Color Appointment
6. Book a party
7. Join Your team

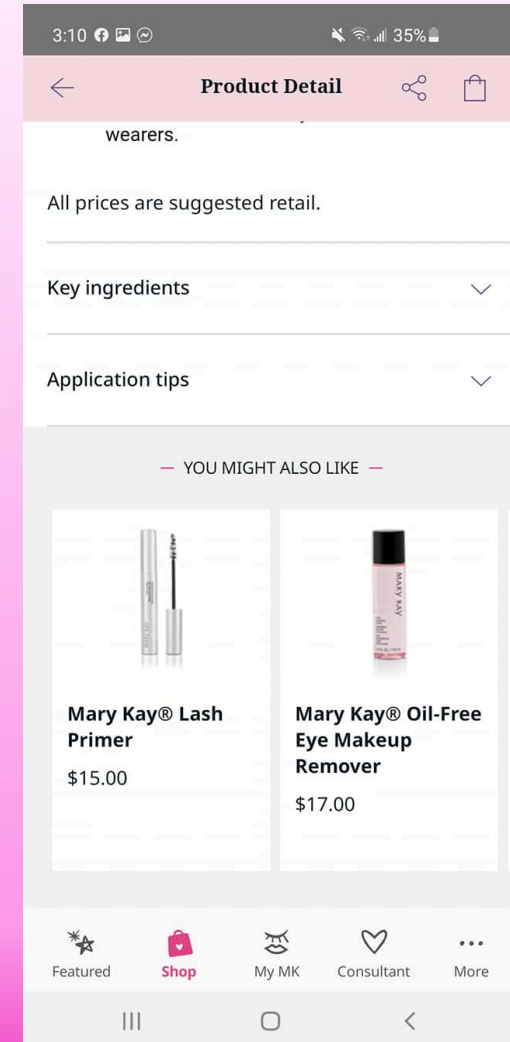
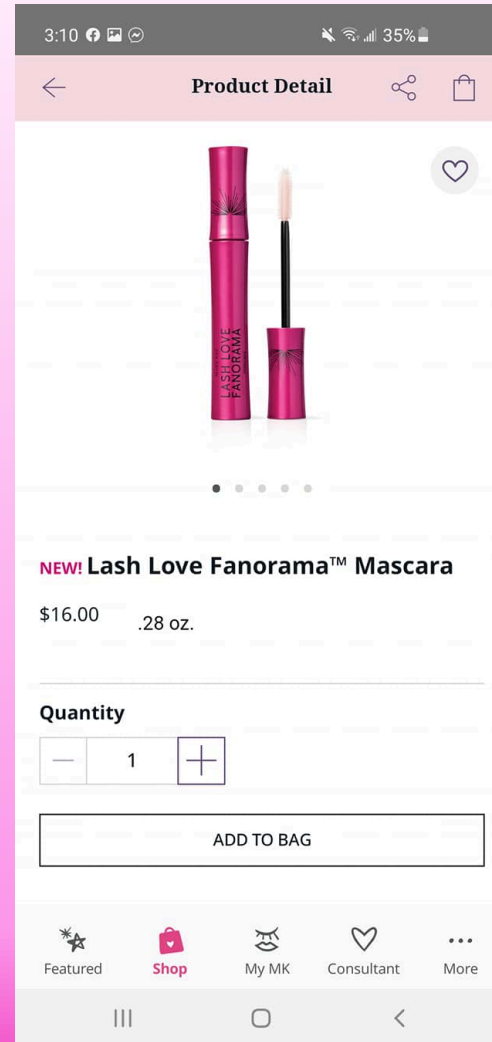


Shop Tab

They can search specific products or click categories and select items.

They can:

1. Add to cart
2. Add to wish list (if registered)
3. Product details
4. Key ingredients
5. Application Tips
6. Suggest products that would pair with the product they selected.
7. Share the product (or you can)



★ Feature Tab: This is the best seller products. They can see and do the same thing here as under the shopping tab

My MK

If logged in

★ Note: If they are registered on the website they should use the same login.

They can:

1. See their Wish list
2. Items they ordered in the past
3. Update Beauty Profile
4. See product recommendation based off purchase.

